

Duct-fresh, ready-to-print PANTONE® base colour ink series

### Base colour ink series for sheetfed offset

#### **Product features**

- Novavit® Easy Mix BIO is a modern, highly pigmented base colour ink series for sheetfed offset. It is based on renewable raw materials and is duct-fresh. The series consists of 17 base colour inks plus black and transparent white and is supplemented by 5 inks of the Novavit® BCS BIO INTENSIVE series with enlarged fastness properties and 2 more highly concentrated inks for single printing. With the introduction of the PANTONE® PLUS system, the colour book was enlarged by 336 shades that are suitable for water-based and UV varnishing due to their fastness properties. For this purpose, 4 additional base colour inks are required that are also included in the Novavit® Easy Mix BIO range.
- Novavit® Easy Mix BIO is certified by PANTONE® and therefore optimally suited to mix colour shades from the PANTONE® PLUS colour book. It can also be used to mix any other colour shade in different fastness variants.
- The series is excellently suited both for the latest generation printing presses and machines of older design and construction.
- Further benefits of Novavit® EASY MIX BIO are high brilliance and very good setting properties.

### **Advantages of Novavit® Easy Mix BIO**

- Ready-to-print no addition of drier and/or antidrier.
- Useable on all absorbent substrates.
- PANTONE®-certified Colour shades can be mixed according to colour book formulations.
- Excellent colour intensity.
- High brilliance.
- Very fast setting.





			Printing properties																
		Opaqueness	Light 100 %	Light 10 %	Ethanol	Solvent mixture	Alkali	Caustic soda solution	Gloss	Setting	Oxidative drying	Rub resistance	Rapid further processing	Suitability for gloss coated papers/board	Suitability for uncoated papers/board	Suitability for matt coated papers/board			
Novavit® Easy Mix BIO	Article code								6	6	5	6	6	7	7	7			
Yellow	VI60-100*	t	5	3	+	+	+	+		1 7	L = Chara ' = Chara	acteristic acteristic	weakly e	expresse	d ed				
Yellow 012	VI60-112*	so	5	3	+	+	+	+	The assessment of the colour properties was										
Orange 021	VI60-221*	t	5	3	+	+	+	+	mad	made under standardised printing conditions. In individual cases, under special conditions,									
Warm Red	VI60-300*	so	2-3	1	+	+/-	-	-	as in printing with very high ink densities, the classification of certain properties may be different.										
Red 032	VI60-332*	so	5	3	+	-	+	+											
Rubine Red	VI60-301*	t	5	3	+	+	-	-											
Rhodamine Red	VI60-302*	so	4	3	-	-	-	-		Light fastness properties according to ISO									
Purple	VI60-400*	t	4	2	-	-	-	-		<b>10:</b> fro	`	,	` ` `		• • • •				
Violet	VI60-401*	t	3-4	2	-	-	-	+/-1		<b>ness p</b> Good F			corain	g to IS	0 283	6:			
Blue 072	VI60-572*	t	4	3	-	-	-	-		Partly		ant							
Reflex Blue	VI60-500*	t	3	2	-	-	+	+/-1		- = Not Resistant  Opaqueness:									
Process Blue	VI60-501*	t	8	6-7	+	+	+	+	o = opaque so = slightly opaque t = transparent										
Green	VI60-600*	t	8	6-7	+	+	+	+											
										olour sh stic soo			s will c	hange	but th	ie			
Black	VK10-9EM*	0	8	8	+	+	+	+											
Transparent White	VI60-000*	t																	
							-		∗ De <sub>l</sub> ⊪	pendin	g on th	e prod	lucing	site					
Novavit® Easy Mix BIO New base colour inks**	Article code								PLU	new wit S syste h printi	em, as					NE®			
Bright Red	VI60-333*	t	3-4	2	+	+	+	+											
Pink	VI60-340*	t	7	6-7	+	+	+	+											
Medium Purple	VI60-449*	t	7	6	+	+	+	-											

You are welcome to contact us for further information.

VI60-509\*

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**Dark Blue** 

	Fastness properties/opaqueness								Printing properties										
		Opaqueness	Light 100 %	Light 10 %	Ethanol	Solvent mixture	Alkali	Caustic soda solution	Gloss	Setting	Oxidative drying	Rub resistance	Rapid further processing	Suitability for gloss coated papers/board	Suitability for uncoated papers/board	Suitability for matt coated papers/board			
Enlarged fastness properties Novavit® BCS BIO INTENSIVE	Article code								6	6	5	6	6	7	7	7			
Resistant Yellow	VZ19-153*	t	6-7	5-6	+	-	+	+	1 = Characteristic weakly expressed 7 = Characteristic strongly expressed										
Resistant Warm Red	VZ19-363*	so	3-4	2	+	+	+	-	The assessment of the colour properties was										
Resistant Rubine Red	VZ19-366*	t	7	6	+	+	+	-	made under standardised printing conditions. In individual cases, under special conditions,										
Rst. Rhodamine Red	VZ19-369*	t	7	5-6	+	+	+	+	as in printing with very high ink densities, the classification of certain properties may be different.										
Resistant Violet	VZ19-450*	t	7	6	+	+	+	+	unicient.										
											Light fastness properties according to ISO 12040: from 1 (low) to 8 (high)								
Inks for single printing Novavit® Easy Mix BIO	Article code								Fastness properties according to ISO 2836: + = Good Resistance +/- = Partly Resistant - = Not Resistant										
Blue 072 Extra	VI60-507*	t	4	2	-	-	-	+/-	Opaqueness: o = opaque so = slightly opaque t = transparent										
Reflex Blue Extra	VI60-505*	t	3	2	-	-	+	+/-	<sup>1</sup> Colour shade on labels will change but the caustic soda does not.										

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\* Depending on the producing site

**Drying properties** Drying by oxidation and setting, duct-fresh.

Substrates Very well suited for gloss coated, matt coated and uncoated papers and board.

**Hints for mixing** spot colours

Due to its mono-pigmentation, Novavit® Easy Mix BIO is ideally suited for easy formulation and mixing of spot inks according to the formulations of the PANTONE® PLUS colour book.

All base colour inks can also be used for single printing.

As with the introduction of the PANTONE® PLUS system the colour book was extended by 336 shades, the Novavit® Easy Mix BIO range was completed with 4 additional base colour inks that are required for this purpose.

The series is complemented by 5 mono-pigmented base colour inks with specific fastness properties of the Novavit® BCS BIO INTENSIVE series. This enables mixing of inks that must meet, for example, special fastness requirements because of desired surface finishing, such as waterbased or UV varnishing. These 5 inks, which are marked with "Resistant", have excellent mixing qualities because of their mono-pigmentation. However, they are not equivalent to PANTONE® base colour inks. Therefore, they are only suited to a limited degree for single printing and the formulations of the PANTONE® PLUS colour book cannot be adopted in all instances of mixing with these inks.

The Novavit® Easy Mix BIO series is completed with 2 highly concentrated shades of blue with the suffix "Extra". These colours were designed for single printing and enable an intensive colour effect with film weights. They are not suited for mixing according to the formulations of the PANTONE® PLUS colour book.

**Additives** BCS Reducer BIO 19 789 - thinner

To adapt viscosity and tack 1 - 3 % can be added.

**Exceptions** Not for use on food packaging without functional barrier.

**Further information** For further information please refer to our Technical Review "Resistance requirements for surface

finishing".

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